

# INDUSTRIAL, ELECTRONIC & ELECTRICAL IDENTIFICATION

[www.BradyID.com](http://www.BradyID.com)

- Portable Label Printers
- Benchtop Industrial Printers
- Label Design Software
- Barcode and Data Scanners
- Thermal Transfer Labels
- PermaSleeve® Wire Markers
- Raised Panel Labels
- And More!



# Bradyprinter™ PR Plus Printer

www.BradyID.com/prplus

Benchtop Thermal Transfer Printers

Bradyprinter™ PR Plus Printer



 **Request A Demo:**  
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**Your Complete Printing Solution:**  
 PR Plus Label Rolls ..... Page 86-151  
 PR Plus Print Ribbons..... Page 152



3" core media rolls.

## Bradyprinter™ PR Plus Thermal Transfer Printer

Heavyduty meets hightech.

The Bradyprinter PR Plus is a heavy duty industrial printer, designed to last in industrial environments with a metal cover to protect the printer and your materials. This printer is suited to print heat-shrinkable wire markers, thick tags and other difficult to print materials where the material has a long life expectancy.

### High Performance

- 300 dpi or ultra-sharp 600 dpi printing
- Adjustable post and head locking mechanism maintains correct printhead pressure ensuring the best print consistency
- 4" wide and 6.6" wide print width models
- Ultra-durable metal construction for rugged and dependable long life performance

### High Speed

- Designed for up to 7000 labels per day at 24hrs / 7 days per week operation
- Fast print speed – up to 9.8 inches per second

### Widest Range of Standard and Specialty Materials

- Prints on an extensive range of standard labels as well as specialty materials including Nomex® cable tags, PermaSleeve® Wire Markers and Brady B-330 Polyolefin Heat-Shrink Wrap labels.
- Best printer for Brady Raised Panel engraved-plate substitute labels.
- Prints on small labels down to 0.16" label size with tight registration

## The heavy-duty printer that's always ready to perform.



Barcode Labels



Wire & Cable Labels



Raised Panel Labels



PermaSleeve® Wire Marking Sleeves



Electronics Labels



...And More!

# Bradyprinter™ PR Plus Printer

www.BradyID.com/prplus

Printer Specifications	Bradyprinter™ PR 300 / 600 Plus	Bradyprinter™ PR 360 Plus
<b>Description</b>	Heavy-duty, high speed, high volume printer in 300 dpi and 600 dpi models. Also prints on widest selection of specially and advanced materials, and has the smallest minimum label size.	Same performance as the PR300 Plus Printer but with 6.6" max print width for larger labels.
<b>Applications &amp; Other Comments</b>	Higher-volume applications, and accommodates thicker and specialty materials. Ideal for ADM users, wire sleeves, wire labels, electronics ID, raised panel labels, Nomex tags, and more.	Same as PR300 Plus Printer but with wider label capability.
<b>Recommended Throughput &amp; Operational Hours</b>	7000 labels / day 24 hrs / 7 days	7000 labels / day 24 hrs / 7 days
<b>Print Technology</b>	Thermal Transfer and Direct Thermal	Thermal Transfer and Direct Thermal
<b>Print Resolution</b>	300 or 600 dpi	300 dpi
<b>Max Print Speed</b>	9.8" per sec	9.8" per sec
<b>Max Print Width</b>	4.160"	6.500"
<b>Media Widths</b>	1.000"-4.700"	2.000"-7.060"
<b>Minimum Label Dimension</b>	0.125" **	0.125" **
<b>Color Capabilities</b>	Monocolor	Monocolor
<b>PC Connect or Stand Alone</b>	PC Connect only	PC Connect only
<b>Connectivity Options</b>	Standard: Serial, USB, Ethernet 10/100	Standard: Serial, USB, Ethernet 10/100
<b>Compatible Software</b>	Labelmark™ Software, Codesoft™ Software, Windows® based driver for 3rd party software use*	Labelmark™ Software, Codesoft™ Software, Windows® based driver for 3rd party software use*

Specialty Material Recommendations		
<b>B-593 Raised Panel Labels</b>	Yes (Recommended)	Yes (Recommended)
<b>Nomex® Tags</b>	Yes (Recommended)	Yes (Recommended)
<b>B-330 Polyolefin Heat Shrink Wrap</b>	Yes (Recommended)	Yes (Recommended)
<b>PermaSleeve® PS &amp; HT</b>	Yes (Recommended)	Yes (Recommended)
<b>PermaSleeve® ZH</b>	Yes (Recommended)	Yes (Recommended)
<b>PermaSleeve® HX</b>	Yes (Recommended)	Yes (Recommended)
<b>Double-Sided PermaSleeve®</b>	Yes (With 2-pass reinsert of media)	Yes (With 2-pass reinsert of media)

## PR Plus Printer and Accessories

Catalog #	Description
<b>PR 300 Plus - 300 dpi Printer</b>	
BP-PR300+	PR300 Plus Printer
BP-PR300+-PPR	PR300 Plus Printer with Peel & Present
<b>PR 360 Plus - 300 dpi Printer with 6.6" max print width</b>	
BP-PR360+	PR360 Plus Printer
BP-PR360+-PPR	PR360 Plus Printer with Peel & Present
<b>PR 600 Plus - 600 dpi Printer</b>	
BP-PR600+	PR600 Plus Printer
BP-PR600+-PPR	PR600 Plus Printer with Peel & Present
<b>Accessories</b>	
PR+-AutoCutter-FI	PR+ Field Installable Cutter CU4

## PR Plus Printer Value Packages

Save when you purchase our two most common accessories with your printer. Powerful and easy-to-use LabelMark Software takes your label-making muscle to even higher levels. Add to that the protection of a Brady 360 Basic plan and you'll have the piece of mind knowing that your printer will be ready to work for you whenever you need it.

### BRADY 360® Brady 360® Printer Protection Plans

- Brady 360 Basic Plan**  
 3 years total warranty coverage and access to a loaner printer if your covered printer is in for service.
- Brady 360 Preferred Plan**  
 The same warranty and loaner access as the basic plan, plus one free Preventive Maintenance Service, free printer firmware upgrades, and two free hours of Advanced Professional Tech Support Services.

For additional information & details visit [www.BradyID.com/brady360](http://www.BradyID.com/brady360)



### Labelmark™ Labeling Software

Robust software solution for label design, data importing, editing and printing. Written specifically for wire and data comm ID, ADM labeling and general industrial applications.

For more information view page 8 or visit [www.BradyID.com/labelmark](http://www.BradyID.com/labelmark)



### CodeSoft™ Label Design Software

Available separately, this powerful enterprise level label creation software features more extensive capabilities for integration with 3rd party software applications.

For more information view page 10 or visit [www.BradyID.com/codesoft](http://www.BradyID.com/codesoft)

## PR Plus Printer Value Packages

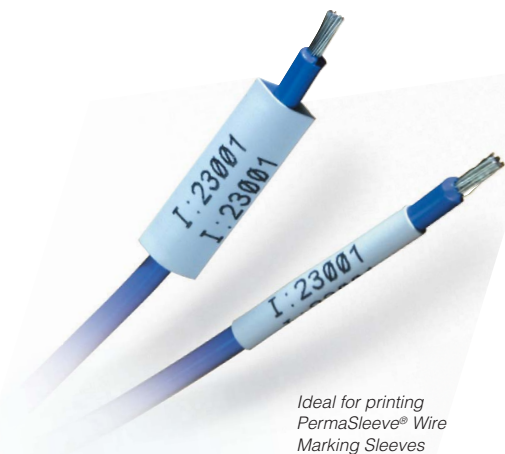
Catalog #	Description
<b>PR 300 Plus - 300 dpi Printer</b>	
BP-PR300+-BASIC	PR300+ Printer and Brady 360® Basic Plan
BP-PR300+-PREFER	PR300+ Printer and Brady 360® Prefer Plan
BP-PR300+-360B-LM	PR300+ Printer and Brady 360® Basic Plan and LabelMark Standard Software
BP-PR300+-360P-LM	PR300+ Printer and Brady 360® Preferred Plan and LabelMark Standard Software
<b>PR 360 Plus - 300 dpi Printer with 6.6" max print width</b>	
BP-PR360+-BASIC	PR360+ Printer and Brady 360 Basic Plan
BP-PR360+-PREFER	PR360+ Printer and Brady 360 Prefer Plan
BP-PR360+-360B-LM	PR360+ Printer and Brady 360 Basic Plan and LabelMark Standard Software
BP-PR360+-360P-LM	PR360+ Printer and Brady 360® Preferred Plan and LabelMark Standard Software
<b>PR 600 Plus - 600 dpi Printer</b>	
BP-PR600+-BASIC	PR600+ Printer and Brady 360 Basic Plan
BP-PR600+-PREFER	PR600+ Printer and Brady 360 Prefer Plan
BP-PR600+-360B-LM	PR600+ Printer and Brady 360 Basic Plan and LabelMark Standard Software
BP-PR600+-360P-LM	PR600+ Printer and Brady 360 Preferred Plan and LabelMark Standard Software



### Technical Services Stress-Free Setup Assistance

This printer qualifies for Brady's Stress Free System Setup Service. Call Brady today to schedule your FREE setup appointment. Call 1-800-643-8766 and select Menu Option 4.

For more information visit [www.BradyID.com/setupservice](http://www.BradyID.com/setupservice)



Ideal for printing PermaSleeve® Wire Marking Sleeves

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